

ORDER



Orders	Order / Rev:	701301
	Alt Order #:	06246994
	Product Desc:	DCCC
	Estimate:	1499
	Flight Dates:	09/06/12 - 09/10/12
	Original Date / Rev:	09/25/12 / 09/25/12
	Order Type:	Political

	WKYC
Primary AE:	Joe Knauer
Sales Office:	T-WAS
Sales Region:	NAT

Agency	Name:	Great American Media/ POL
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave. NW, Ste. 800
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Democratic Congressional Campaign
	Demographic:	A25-54
	Product Codes:	IS-Candidate/US House
	Priority:	P-3
	Revenue Codes:	AGY, GEN, POL

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/09/12	16	\$14,550.00	\$12,367.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	16	\$14,550.00	\$12,367.50	0.00
Totals	16	\$14,550.00	\$12,367.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	09/04/12	09/07/12	Days of Our Lives Days of Our Lives	CM	1p-2p	- TWTF - -	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	- TWTF - -	1			\$800.00		0.00					
2	WKYC	09/04/12	09/07/12	Early Today Early Today	CM	4a-430a	- TWTF - -	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
CH3 EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	- TWTF - -	2			\$100.00		0.00					
3	WKYC	09/04/12	09/07/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	- TWTF - -	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	- TWTF - -	2			\$800.00		0.00					
4	WKYC	09/04/12	09/07/12	M-F 430a-5a 430a News	CM	430a-5a	- TWTF - -	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
CH3 4:30 AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	- TWTF - -	1			\$300.00		0.00					
5	WKYC	09/04/12	09/07/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	- TWTF - -	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
CH3 NEWS SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	- TWTF - -	1			\$850.00		0.00					

Order / Rev: 701301
Alt Order #: 06246994
Flight Dates: 09/06/12 - 09/10/12

Advertiser: Democratic Congressional Campaign Co
Product Desc: DCCC
Estimate: 1499

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WKYC	09/04/12	09/07/12	M-F 5-6p Dr. Phil	CM	5p-6p	- TWTF - -	:30	2	\$1,400.00	P-3	0.00	NM	2	\$2,800.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	2		\$1,400.00		0.00						
7	WKYC	09/04/12	09/07/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	- TWTF - -	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
CH3 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	1		\$2,500.00		0.00						
8	WKYC	09/04/12	09/07/12	M-F 9-10a Today II Today Show II	CM	9a-10a	- TWTF - -	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	4		\$800.00		0.00						
9	WKYC	09/09/12	09/09/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p /Su	- - - - - S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
CH3 NOON NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- - - - - S	1		\$800.00		0.00						
10	WKYC	09/04/12	09/07/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	- TWTF - -	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	1		\$1,500.00		0.00						
													Totals	16	\$14,550.00